



The Stutes

Histon Football Club

Partnership & Sponsorship Brochure

2026/27

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Partnership opportunities from £25+vat

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£150 & £50+VAT

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RIGHTS PACKAGE

POA

Welcome From The Chairman



Welcome to Histon Football Club and thank you for taking the time to read our commercial brochure.

For generations, Histon Football Club has been at the heart of our local community, providing not only competitive football but also a place where people of all ages can come together, build friendships and share a sense of pride in representing our village and wider Cambridgeshire area. While football is at the centre of what we do, our club is about far more than results on the pitch. It is about community spirit, ambition, opportunity and creating a welcoming environment for everyone.

The club has a proud history and a strong reputation within non-league football. Over the years, we have experienced memorable successes, competed at high levels of the game and welcomed thousands of supporters through our gates. Today, we continue to build on those foundations with a clear vision for the future – to develop a sustainable, ambitious football club that plays an active and positive role within the local community.

What makes Histon Football Club special is the people behind it. From our loyal supporters and volunteers to our players, coaches and local partners, there is a genuine passion and commitment that drives the club forward every day. Matchdays provide an excellent family-friendly atmosphere, while throughout the week our facilities are used by a wide range of teams, community groups and visitors. The club has become a valuable hub for local activity and engagement.

As we continue to grow both on and off the field, the support of local businesses has never been more important. Sponsorship and advertising partnerships allow us to invest in facilities, improve the matchday experience, support player development and strengthen our connections within the community. In return, we are proud to offer businesses the opportunity to align themselves with a respected and ambitious community organisation with a loyal and engaged audience.

Partnering with Histon Football Club offers more than traditional advertising exposure. It creates meaningful local connections and demonstrates a commitment to supporting grassroots sport and community wellbeing. Our sponsors benefit from visibility across matchdays, social media, digital platforms, events and club activities, while also becoming part of a network of businesses and individuals who share a passion for supporting local success.

Whether you are a long-established company or a growing local business, we believe there are excellent opportunities to work together in ways that are beneficial for both your organisation and the football club. Every partnership, large or small, makes a real difference and contributes directly to the continued development of the club and the wider community we proudly serve.

On behalf of everyone at Histon Football Club, I would like to thank all of our existing sponsors, supporters and volunteers for their continued loyalty and commitment. We also warmly welcome new businesses to join us on the next stage of our journey.

Together, we can continue to build something the whole community can be proud of.

A handwritten signature in purple ink, appearing to read 'John Hall'.

John Hall
Chairman



122
years of
history



Over **8300**
X followers



4800
insta and fb followers



Biggest gate

4102 v Leeds United
in November 2008



Working with
Cambridge United
development programme



135000

website page views
last year



Over **8200**
fans attended games
in 25/26 season



Thoday Fund
providing financial
help for boys and
girls to play football



**Scholarship
Programme**
providing full time study
and full time football

Match Sponsorship

£150 + vat

Have your company name mentioned during the line up before kick off, at half time and at the end of the game via the tannoy.

- Includes 4 complimentary VIP tickets to the game
- Meet and greet with the players and management staff in the bar after the game
- Your companys name and logo will appear on front page of match day programme
- Details added to multi media platforms
- Refreshments and food in the Board Room
- Nominate MOTM and present the chosen player with a bottle of fizz and picture taken
- 1 Car parking space allocated

Matchball Sponsorship

£50 + vat

2 People will enjoy the hospitality of the Board Room and your company will be mentioned before kick off via the tannoy.

- Includes 2 complimentary VIP tickets to the game
- Meet and greet with the players and management staff in the bar after the game
- Your companys name and logo will appear on front page of match day programme
- Details added to multi media platforms
- Refreshments and food in the Board Room
- Photographed with the captain before kick off
- 1 Car parking space allocated



Either package can be upgraded to include a signed matchball for £50 extra.

For more information, please contact us at

E: paul.smart@histonfc.co.uk | T: 07885411972

Player Sponsorship

£100 + vat



Sponsor your favourite player for the coming season. The benefits for doing so are as follows.

- Your name or logo and your player's name in the matchday programme for every home game during the season
- Your name or logo next to your player's profile on the clubs website
- Should your chosen player be voted player of the month, you will be given the opportunity to present the player a bottle of fizz and our new player of the month trophy on the pitch at the next scheduled home game
- Two tickets to the end of season awards evening

Players for all our other teams – Ladies/Reserves/Scholars/Youth/Academy are also available for sponsorship from £25 + vat and acknowledged in our Match Day Programme.

For more information, please contact us at

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Pitch Side Advertising From 1 Year £350 (3m x .75m)



hill.co.uk



1 year - £350

2 year - £600

You can maximise coverage of your business with a pitchside advertising banner which will be on display during all Histon FC matches and matches hosted by the Cambridgeshire FA.

The benefits of having a pitchside advertising board are as follows:

- Key advertising for your company or product
- Coverage at both Histon FC men, women and under 18 fixtures
- Possibility of exposure via Cambridge News and Cambridge Independent newspapers
- Exposure to the club website, and social media via our matchday galleries
- Up to 4 tickets to a match of your choice

CurryPalace
Cottenham
Tel: 01954 250 257 www.currypalacecottenham.co.uk



Cambridge Connections
Chauffeur Services



www.cambridgeconnections.co.uk

FDS
(CAMBRIDGE) LTD

For more information, please contact us at

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Programme Advertising From

From £100 + VAT



This is a popular option among regular and one off visitors to the stadium, and programme advertising is a good option for many local businesses. Your company will be featured in our professionally printed full-colour glossy brochure which is printed for every Histon FC league and FA Cup game which will be approximately 20 times per season.

Prices are as follows:

(Price includes all league and cup games, where a full programme is produced)

Full Page
£250 + VAT

Half Page
£150 + VAT

Quarter Page
£100 + VAT

For more information, please contact us at

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Kit Sponsorship

POA



The most recognisable form of football sponsorship – your brand emblazoned on our various teams shirts.

All our teams – First, Ladies, Reserves, Scholars, Youth and Academy kits are available for sponsorship. Please contact us for availability and with the option to include shirt front, back, sleeves, shorts and training kit. We can create a package to suit all budgets.

For more information, please contact us at

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Stand, Sites, And Dugouts

From £300 + VAT



Position your company advertising boards in various prime locations around our superb non-league football stadium for maximum exposure.

You will of course be added to our website sponsorship pages and also be seen on our video highlights.

Home And Away Dug-Outs – £1000+VAT pa for a minimum term of 2 years

The home and away dug-outs are immediately in front of our main seating stand including the club bar and Board Room. Your brand and logo will be placed on the dug out roofs for maximum exposure.

Stand Sponsorship – POA

Position your company name and logo on any one of our 3 available stands. i.e our main stand and our covered terraces behind each goal.

Various sites including Bar from £300+VAT

We have numerous sites around the ground suitable for advertising your company and brand.

For more information, please contact us at

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Stadium Naming Rights Package

POA

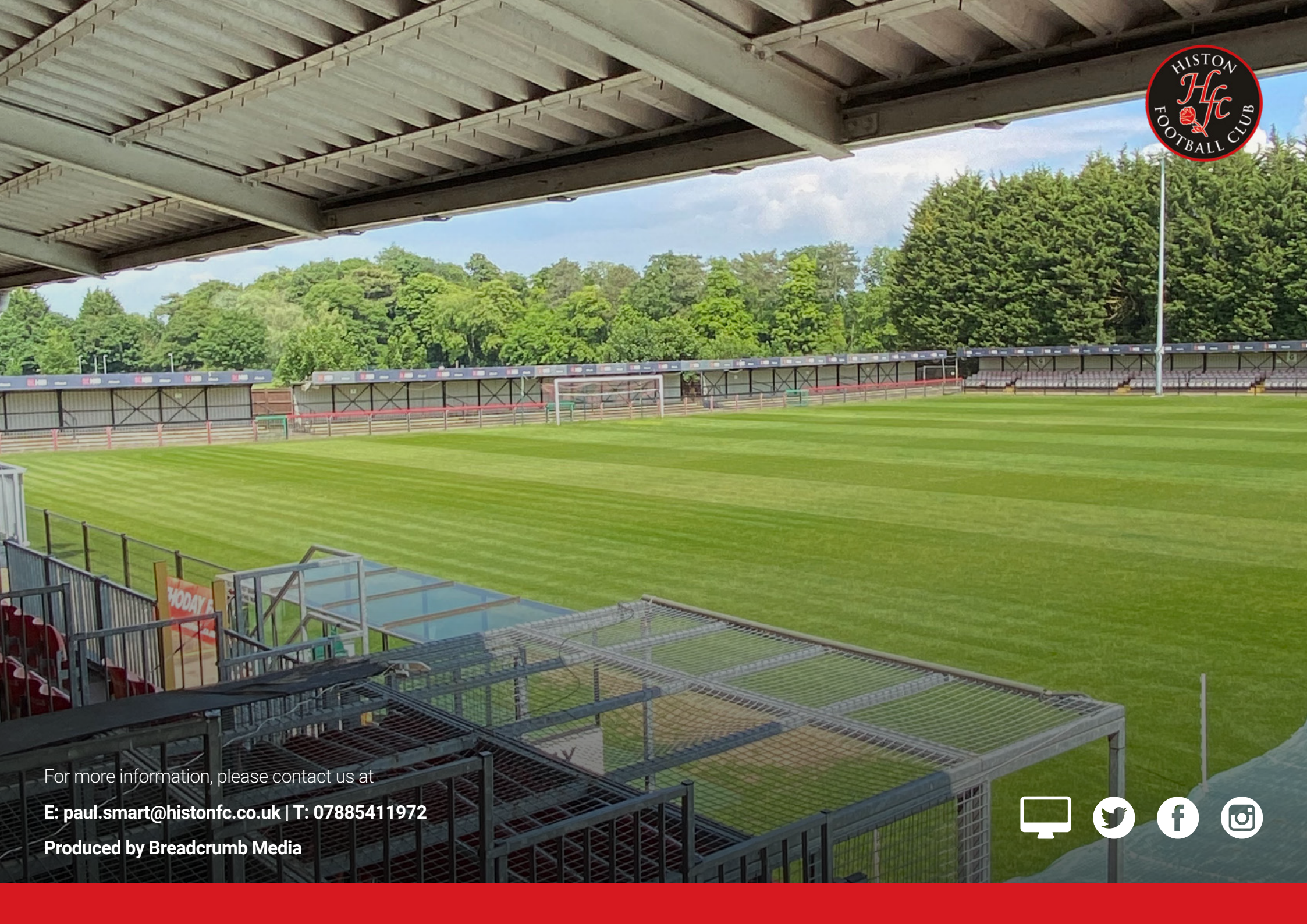


Your company name and logo will take place of the traditional Bridge Road Stadium name. The package will include

- Signage including name and logo on to the exterior perimeter building wall welcoming fans to the stadium.
- The primary sign can also be seen by passing traffic along the busy Histon Road
- It will be continually featured across our multi media platforms including our website
- Your name will appear on the front page of our match day programmes
- It will feature in local news media
- You will receive 4 x season tickets
- And include 2 x match sponsorships of your choice including Board Room refreshments.

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Produced by Breadcrumb Media

